



# Theory of Change

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## The Purpose of SINA

**Regenerative Communities in a Freesponsible World**

## Impact

**Local communities become self-reliant and thrive through regenerative solutions**

## Outcomes

Youths, driven by a strong sense of purpose and a growth mindset, continuously develop their skills and abilities to break free from poverty and significantly increase their incomes

Social Enterprises are being born, tackling social, economic and environmental challenges

Social enterprises attract finance and scale their impact through the SINA Purpose Pool and other funders

## Outputs

Establishment of impactful SINA Communities ("SINAs") which unleash the potentials of disadvantaged youth and refugees

A regenerative and mycelium-like Community Ecosystem for Social Entrepreneurship in which SINAs support each other and each is collectively stronger than it could be on its own

Social Enterprises grow and have a product-market fit, robust accounting and a clear financial and business plan

## Activities

### Education, Training & Growth

Evolving the Freesponsible SINA Framework together with its quality standards

Enabling disadvantaged youth & refugees to become the change they wish to see through the SINA Framework

Capacity building of disadvantaged communities for SINA Framework implementation

### Community Ecosystem Building

Establishing equitable resource allocation across all SINAs and amplify community-driven contributions

Facilitating, collective learning and cross-SINA collaboration and exchange

### Social Enterprise Acceleration

Accelerating Social Enterprises from SINAs through coaching, bootcamps, pitches, and mini-grants

## The Problem

Disadvantaged youth and refugees face systemic barriers to economic inclusion, including limited access to training, financing, and mentorship, which prevents them from contributing to local economies and addressing social and environmental challenges.

## Assumptions

Training leads to increased SINA Framework implementation for personal/professional growth of scholars

Local leaders and stakeholders are open to adopting and embracing the SINA Framework

SINA Communities become financially self-sustainable

SINAs want to continuously be part of the SINA Community Ecosystem and create value also to each other

Social Enterprises from SINAs apply and meet entry requirements of the Acceleration program of 150 USD monthly revenue

SINA Social enterprises sustain after graduating from a SINA

## Key Terms

### Freesponsible (adjective)

Coined by SINA, this term merges freedom and responsibility to underscore an individual's autonomy in making choices, while holding them fully accountable for the effects—both positive and negative—on others and the environment. It fosters a self-organized setting that balances personal agency with collective and ecological responsibility, ensuring that the exercise of freedom is always guided by conscientious awareness and responsible action.

### The SINA Framework

Developed and evolved since 2014 in SINA Communities, it combines progressive and transformative ways to learn, work and live through its Empowerment, Enterprise and Community pillars. See the [Scholar Experience Map](#) for an overview or access the entire [SINA Framework here](#).

### Mycelium

It is the root-like network of branching filaments through which fungi exchange nutrients in symbiotic relationships with plants (in e.g. forests). This interconnected structure supports ecosystem health by allowing resources to flow among all connected elements, fostering resilience and strength far greater than any single element could achieve alone.