

SINA Enterprise Bootcamp in Uganda

Feb 24 to Mar 3, 2026

One week, one team, real customers.



This is the most hands-on [SINA](#) format we run. You don't come to watch, you join an early-stage SINA social enterprise team as an extra team member for the week. It's practical, intense, messy in a productive way, and you go home with real stories, real learning, and a relationship with a team that keeps going after you leave.

We bring together 7 to 8 early-stage enterprise teams from different SINA communities (from Uganda and other African countries). Each team already has a clear social or environmental problem they wish to solve and a first solution idea. The bootcamp is the week where the idea meets reality: customer discovery, testing assumptions, finding problem-solution fit, building a simple MVP, and trying to make first sales.

We also set a "traction challenge" for the week of 150+ USD revenue. It's less about the number, and more about forcing focus, speed, and learning fast from what doesn't work.

Dates and flow

- Arrival: Monday, Feb 24 (anytime)
- Bootcamp: Tue, Feb 25 (8:30 start) to Sat, Feb 28 (full days)
- Sunday, Mar 1: free breathing space and optional visits (nearby established SINA enterprises, Equator, primary forest, birdwatching on Lake Victoria)
- Monday, Mar 2 (morning): final enterprise pitches to an external audience
- Departure: Monday, Mar 2 afternoon/evening/night, or early morning Mar 3

Your role as an international participant

You're in the team. You help with customer conversations, shaping the offer, prototyping, testing pricing, doing the uncomfortable learning loops, and supporting the team to move fast. Evenings are informal and relational, the days are very practical.

We're aiming for 7 to 8 internationals with diverse backgrounds and skills, one per enterprise team, so spots are limited.

Cost and what's included

Participation fee: 575 € (670 USD)

It covers accommodation and meals at [SINA Village](#) in Mpigi during the program days, and it helps cover local operations and travel for teams coming from other SINA communities. Flights, visas, insurance, and personal travel costs are not included. Accommodation is simple, and because the village is busy in this period, some rooms may be shared depending on final numbers.

Optional add-on, or standalone: Impact Week in Mpigi

If you want to extend your stay, you can roll directly from the bootcamp into Impact Week in Mpigi and be trained and certified as a Junior Design Thinking Coach (March 4-6) and work with 72 SINA members from different communities and countries in a fun and intense design thinking sprint (March 9-12). You can also join Impact Week as a standalone experience, without doing the SINA bootcamp. All details, exact schedule, and registration are in the link: <https://impactweek.net/project/mpigi-uganda-2026/>

How to join:

Email etienne@socialinnovationacademy.org and confirm your interest. We'll set a short call to walk you through the details, answer questions, and confirm your spot. See you in Uganda!
Your SINA Team